

Event Sponsorship Opportunities



7th Annual Girls Night Out *Sponsorship Packet*

November 16, 2011

*Rembrandt Yard
Boulder, CO*

*Shopping ■ Food ■ Friendship ■ Eco-Mama!
An Eco-friendly benefit for Parenting Place*





OUR ORGANIZATION

Parenting Place is a nonprofit organization strengthening families in Boulder and Broomfield Counties. We are a proud member of the Family Resource Center Association. Parenting Place's mission is to relieve isolation, reduce the stress of parenting, and prevent child abuse and neglect by helping families become more self-reliant in the areas that affect family stability, including parenting, health, education, counseling and fulfillment of basic needs.

Parenting Place provides educational information, support groups, Spanish language programs, parenting workshops and classes, and assistance accessing community resources. We also maintain a donation closet and emergency food pantry. At Parenting Place, we are building a community of confident parents and healthy families!

In 2010, over 1,600 individuals participated in Parenting Place programs, through an amazing 30,000 discrete points of contact. If you have not been to one of our locations lately you are missing daily play and facilitated groups where parents of all backgrounds meet people, get support, learn, share and have fun!

7TH ANNUAL GIRLS NIGHT OUT

This exclusive event blends unique, eco-friendly shopping and supporting a good cause in a fun-filled evening at the elegant Rembrandt Yard in Downtown Boulder. Attendees enjoy food, wine tasting, shopping and fun at Girls Night Out. ***This event attracts over 200 guests. Girls Night Out sponsorship strategically promotes your business to an important market—women ages 25 to 55—through marketing opportunities and/or business presence at the event.***

Sponsorship shows your commitment to the families of Boulder and Broomfield Counties in the critical years between 0 and 5. We are making a difference. Parenting Place needs your support to assure we can continue to support families with young children.

Showcase your business by support Parenting Place's Seventh annual Girls Night Out!

"Parenting Place continues to impress us. We are amazed with the breadth and depth of their offerings. They provide a tremendous set of opportunities and resources to support families in our community. Not only do they do great work with families, but they are constantly leveraging the resources of the community to maximize their impact and reduce their costs. At **Flatirons Solutions** we always feel good about supporting this organization!"





SPONSORSHIP LEVELS & BENEFITS

Showcase your business at
Girls Night Out!

Title Sponsor \$1,000

- Five [5] tickets to Girls Night Out
- Prominent spot to market your business at Girls Night Out
- Distribution of promotional items at event/sampling (*if applicable*)
- Full page advertisement in Gala program
- Logo/Banner Placement at event
- Logo placement on all marketing materials including advertisements in all venues, including the Camera and Women's Magazine
- Logo placement and business description on www.MyParentingPlace.org for 18 months
- Logo placement on registration website
- Recognition in our Annual Report
- Five [6] gift memberships to Parenting Place

Bar Sponsor \$750

- Four [3] tickets to Girls Night Out
- One-half page advertisement in Gala program
- Logo placement and business description on website for 1 year
- Logo/banner placement at event
- Four [4] gift memberships to Parenting Place

Shopping Bag Sponsor \$500

- Two [2] tickets to event
- One-quarter page advertisement in Gala program
- Logo placement and business description on website for 6 months
- Two [2] gift memberships to Parenting Place

Food Sponsor \$500

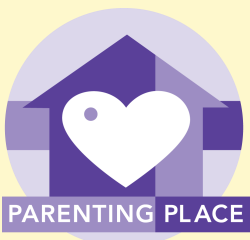
- Two [2] tickets to event
- One-quarter page advertisement in Gala program
- Logo placement and business description on website for 6 months
- Two [2] gift memberships to Parenting Place

Shwag Bag Donations

Each Girls Night Out guest receives a shopping bag with some great Shwag. Promote your unique business by donating items for our shwag bags. All shwag bag donations are products, no coupons accepted unless you are a sponsor at the \$500 level or above.

In-Kind Donations

Please note that in-kind donations are welcome based on needs identified by Parenting Place. If you have a donation we would love to hear about it. Please contact Amanda at Amanda@MyParentingPlace.org or 303.449.0177, ext. 16.



SPONSORSHIP CONTACT

Amanda Wember

amanda@myparentingplace.org or 303.449.0177 x16

SPONSORSHIP AGREEMENT

Seventh Annual Girls Night Out

Sponsorship Information

I agree to be a sponsor of Parenting Place's 2011 Gala at the following level:

- Title \$1,000
- Bar \$750
- Food \$500 [multiple sponsors]
- Shopping Bags \$500 [multiple sponsors]
- Advertise with us \$100 [1/2 page advertisement]
- Shwag Bag, in-Kind or Other [*Please specify*] : _____

Sponsorship Contact Information

Sponsor: _____

Contact Name: _____

Title: _____

Email: _____

Phone: _____

Address: _____

Signature: _____ Date: _____

Additional Information: _____

Payment Information and Terms

Payment in the amount of half of the total due is requested with your signed Sponsorship Agreement. The remainder is expected by **October 15, 2011**.

I will make payment by the following method:

- Payment by Check [*Make payment to Parenting Place*]
- Payment by Credit Card

Credit Card: Visa/MasterCard/American Express

Billing Address: _____

Card Number: _____ Exp Date: _____

Printed Name: _____ Code: _____

Signature: _____ Date: _____

Please return your signed Sponsorship Agreement and half of the payment total by **October 15, 2011** for inclusion in event marketing materials.

